



JAC

Jordan Airports Company
شركة المطارات الأردنية

Newsletter



Jordan Airports Company Newsletter
Release [3] - April 2012



Newsletter

Foreword by the GM



Since May of 2009, JAC has positioned Amman Civil Airport as the airport of choice for chartered and private-jet flights in and out of the city of Amman, capturing over 70% of the market share in 2011 in those segments. The airport's location, fast processing times, and lower cost were the contributing factors to the increasing number of passengers and flights, reaching 270,000 passengers and over 8,500 movements in 2011 respectively. In 2012, JAC has started a number of enhancement projects in order to modernize the airport facilities, and to provide better service to passengers and other users of the airport. Please refer to the sections below for a description of those projects. Your comments and suggestions are always welcome at rbatarseh@jac.jo. I hope you enjoy our current issue of JAC's newsletter.



VIP Lounge Launched at Amman Civil Airport

On the occasion of the Kingdom's celebrations of His Majesty King Abdullah II birthday, the newly upgraded VIP Lounge at Amman Civil Airport (ACA) was launched on 31st of January 2012 under the patronage of His Excellency Engineer Alaa' Al Batayneh, Minister of Transport, and in the presence of Mr. Ramzi Batarseh, General Manager of Jordan Airports Company and Mr. Nader Manna', General Manager of Jordanian Private Jets Services, the new VIP lounge operator.

The memorable event was attended by many guests, who toured the lounge and its facilities which consisted of two spacious luxurious halls for VIP's overlooking the airside, equipped with the latest means of technology, in addition to hotel rooms for crews, and a separate hall (Royal Hall) for heads of states and visitors of the Royal Court. The lounge also consists of a modern and fully equipped conference room and management offices.

Marketing Team

In its effort to market the airport to its target market, a new marketing head, Mr. Khaled Muwlla, has joined JAC in January of this year. Mr. Muwlla holds a B.A degree in Marketing with 9 years experience in sales and marketing management. Please contact him at kmuwlla@jac.jo in order to receive more information about JAC, or to receive our electronic promotional package.



Tel: +962 6 4891401 | Fax: +962 6 4883284 | P.O.Box: 15052, Amman 11134 Jordan | Web: www.jac.jo



Release 3.0

Send your suggestions to info@jac.jo

ACA Infrastructure Progress

In light of the continuous endeavors to achieve JAC's vision as "An Excellent Aviation Service & Airport Infrastructure Provider in the Middle East" and implement the requirements of the master plan, a set of vital projects have recently commenced to improve the level of service at the terminal buildings in compliance with international standards of safety and airside facilities.

The landside and airside projects compose various areas of improvements including; airport entrance refurbishment, arrival terminal rehabilitation, internal roads maintenance and apron & runway strip expansion. Those projects aim to enhance the overall airport image, accessibility and provide the necessary services for passengers and other users of the airport.

Toward Excellence

As an active member at the Airport Council International (ACI), JAC has been exposed to a professional array of enhancement concerns to promote and maintain best practices of airports' economic, quality, safety, security, development and human resource aspects. JAC has shared ACI members with significant experience during the ACI Global Training Program in the area of Global Safety Network and Airport Charges.

Furthermore, Ms. Ayat Abusini, a JAC employee, is now actively participating in ACI Asia-Pacific Training Committee to share and encourage new means of development for the airport HR standards and excellence, and to provide suggestions on regional training for making it more efficient.



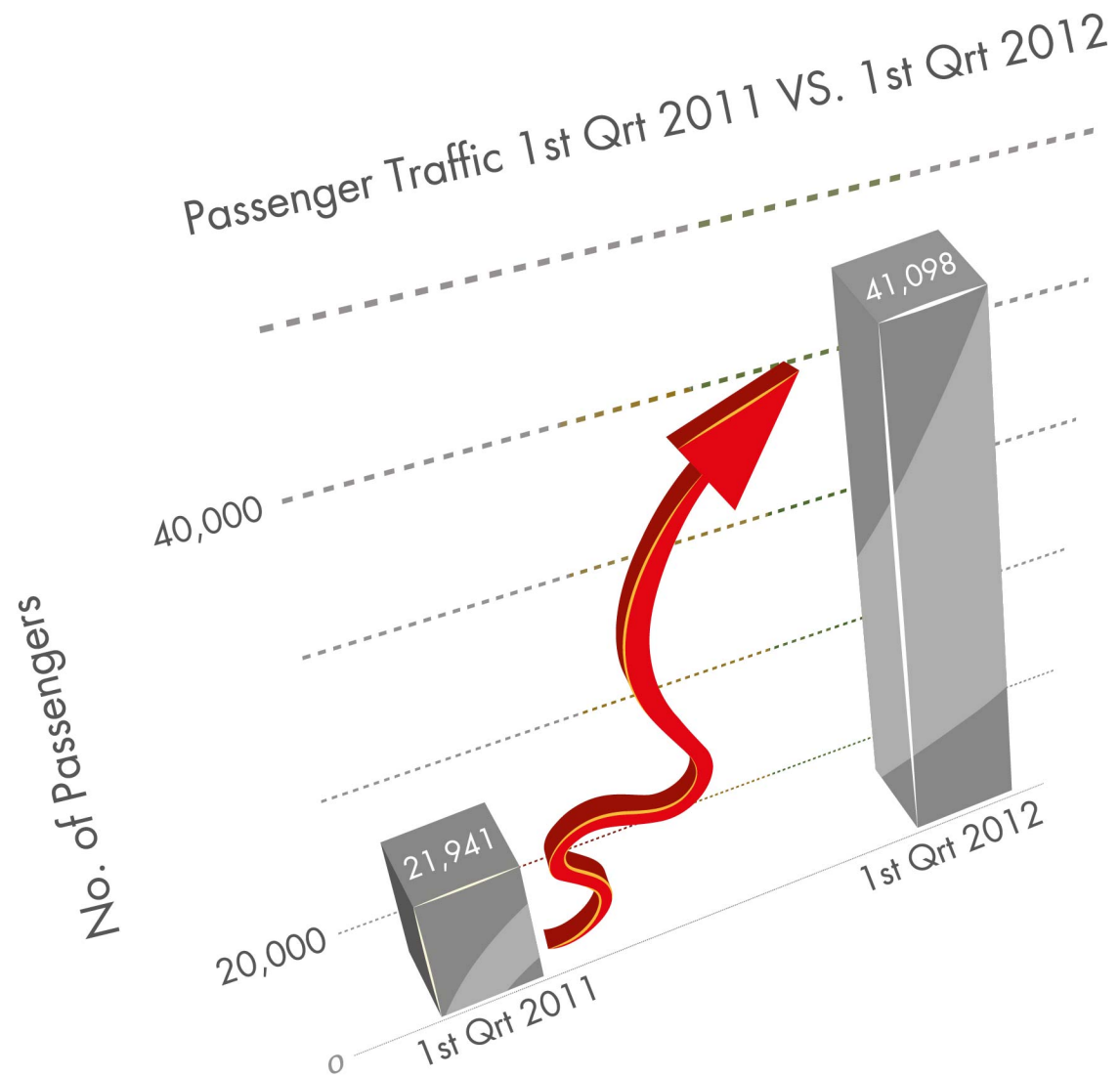
New Duty Free Shops

Jordan Airports Duty Free Shops (Aldeasa), part of the World Duty Free Group (WDFG), has been awarded the tender to upgrade and operate the Duty Free Shops at Amman Civil Airport (ACA). WDFG is one of the largest players in the travel retail business and is a global leader in the airport segment; operating over 530 shops in more than 140 locations across the world, among them are Jordanian airports.

The new shops will have open store fronts to increase passenger penetration, large spaces between display units, and displays installed at suitable height. The materials and furniture will be selected based on efficiency and aesthetics, with guarantee of durability and quality.



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CONTRIBUTORS

Head of IT section
Eng.Hashem Dabbas
hdabbas@jac.jo

Senior Officer, Training & Development
Ayat Abusini
aabusini@jac.jo

Head of Marketing & PR
Khaled Muwlla
kmuwlla@jac.jo

Civil Engineer
Eng.Abdel Rahim Hawamdeh
ahawamdeh@jac.jo

