



JAC

Jordan Airports Company

شركة المطارات الأردنية



JAC newsletter

December 2011



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A Bright Future

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Air Show Over Amman Skies



Under patronage of His Royal Highness Prince Faisal Bin Al Hussein, a fascinating air show held at Amman Civil Airport on October 28, 2011 and performed by Breitling Jet, the world's largest professional civilian flight team in a collaboration with Royal Jordanian Falcons. The team chose Jordan amongst its international tours as significant hub in the Middle East.



Many delegates from Royal Jordanian Air Force, security agencies and the locals were impressed by the marvelous sights integrated with various acrobatic movements drawn over Amman skies.

Both teams expressed their thankfulness toward Amman Civil Airports Management to host and facilitate such a memorable show in Jordan.

Development of Lands Surrounding QAIA

Jordan Airports Company (JAC) is responsible for Investing, Leasing, and Managing lands surrounding Queen Alia International Airport (QAIA) which are located outside the concession area granted to the Airport International Group (AIG), the value of this distinctive land is related to its proximity to the airport activities of QAIA from one side and to the transportation networks from the other side. The rehabilitation, expansion and operation of QAIA by AIG is expected to further increase the aviation activity and passengers movement at QAIA which will add to the value and attractiveness of the lands under JAC's management and create demand for these lands by investors in aviation related industries.

JAC has prepared a master plan for the (6000) donum land through an international consultant which defined the suitable uses for these lands such as: Maintenance Facilities, Warehouses, Aviation Institutes, Free Zone, and Commercial uses.

This master plan will be developed into a detailed plan to identify smaller land plots and required infrastructure networks, which will enable JAC to approach investors and satisfy their different needs and requirements in terms of land size and use. Nevertheless, JAC can study to accommodate any request for land plots by interested investors especially if the request is for a large size land plot.

Message from the GM



As the year 2011 draws to an end, I would like to wish you a successful new year 2012. The year 2011 was another successful year for JAC. Passengers' movement grew from 200,000 pax in 2010 to about 260,000 pax in 2011, while commercial aircraft movement stayed flat at about 8,523 aircrafts using Amman Civil Airport in 2011, which was primarily due to the political environment that prevailed in the MENA region during the year. Flight academies also registered higher airport usage, recording 19,662 Movements in 2011 versus 16,551 Movements in 2010.

The newly designed VIP lounge was completed and will be officially opened in early 2012.

Our surveys show higher passenger satisfaction towards the overall airport services provided to them, and we strive to continue to provide better services and faster passenger flow through the airport. For this reason, JAC will undertake a few projects during the year 2012 that will enhance the overall image of the airport, which includes a more efficient entrance; an enhanced arrivals terminal; and a face-lift to the exterior of the passenger terminals. We hope this year brings with it continued success to JAC and to all our partners operating at the airport.

As always, I welcome your comments and observations directly to my email rbatarseh@jac.jo



Terminal Refurbishment

In accordance to JAC's master plan implementation process, a refurbishment project will be executed in 2012 at the arrival terminal to enhance the airport overall interface and synchronize the current terminal and the shops located in opposite with a consistent architectural image. Utilizing the old hall will also accommodate extra space for offices and create a modern, high standard and fully equipped airport based on a high level of operation efficiency and services delivery. As a result, it will meet the expected growing traffic demand at Amman Civil Airport.



Emergency Preparation



A Real - Life experience perceived through a simulate bump threat drill implemented at (ACA) Amman Civil Airport on September 27, 2011. The drill performed in a high cooperation with the securities and airlines agencies, ground operations and the airport management staff to ensure airport's emergency operations plan and procedures in compliance with the international and local aviation regulations. The overall of the implementation met the scheduled readiness to any real emergency case.

JAC builds a new website



JAC will launch a new website soon with an improved design, simplified layout and navigation, enabling visitors to access the information they need, quickly and efficiently. Fresh and user-friendly, the website offers visitors to the site a 'one-stop' solution with all latest information about Jordan Airports Company and Amman Civil Airport and its services, both in Arabic and English.

Features on the new website enable visitors to view up to the minute flight information, passenger services, E-services, suggestions, E-surveys, tenders, job openings and more.

JAC will develop a more modern site which can be used as a platform to further develop mobile and social media applications. The new website accomplishes four primary goals: enhanced navigation, clearer structure, additional language capabilities and amplification of the JAC brand name.

The launch of the new website represents the first phase of JAC redevelopment of its digital presence. In the near future, mobile applications and further multiple language capabilities will be offered.

Contact us

We would greatly appreciate your feedback on this Newsletter. Please send your feedback to Eng. Hashem Al-Dabbas (Graphic Designer) at hdabbas@jac.jo



Training Initiative



Key Performance Indicators (KPI's) Workshop launched on October 4, 2011 by JAC's General Manager as a training initiative targeted twenty decision makers and executives of the company.

The workshop aimed to structure a solid strategic planning platform driven by the company's mission and core values. The participants initiated many fruitful debates & dialogues with the facilitator, Dr. Mutaz Al Assaf. Upon the completion of the workshop revealed the successful pillars to turn the company's strategy to a real story.



Traffic Progress

An active passenger's movement at Amman Civil Airport reported a sharp increase estimated by 269,817 pax in 2011 vs. 198,329 in 2010. Yet, the increase maintained extensively at the holiday seasons in 2011.

As usual, the Airport management devoted all facilitations to ensure a smooth travelling procedures flow at the departure and arrival processes and meet the tremendous traffic.

The traffic jump addressed the crucial location of the airport positioned on the regional aviation map and its role to enhance the tourism and economic wheel in Jordan.